

· 2 oz. Shades EQ Processing Solution · 2 oz. 09NW Cream Soda **Shades EQ Gloss**

SOMBRE FORMULA 2

· 2 oz. Shades EQ Processing Solution · 2 oz. 0861 Tenerife Shades EQ Gloss SOMBRE FORMULA 1

· 2 oz. 20 vol. **Pro-oxide** Cream Developer 2 scoops Flash Lift Maximum Power Lightening Powder **HIGHLIGHT FORMULA**

> . 2 oz. 30 vol. Chromatics Oil in Cream Developer · ½ oz. NEW 4M (4.8) Chromatics · 1½ oz. NEW 6M (6.8) Chromatics **BASE FORMULA**

Natural Level 3, Dark Brown

Worn by ASHLEY MOORE NOCHY 20MBKE



· 2 oz. Shades EQ Processing Solution ·] oz. Crystal Clear Shades EQ Gloss ODZ. 09NB Irish Crème Shades EQ Gloss **GLAZE FORMULA**

 \cdot 2 oz. 20 vol. Chromatics Oil in Cream Developer OS. 10P (10.9) Chromatics Ultra Rich · 1 oz. 8P (8.9) Chromatics Ultra Rich **SOMBRE FORMULA 2**

 Δ os. Thromatics Oil in Cream Developer \cdot Δ oz. 8/1A (8.01) Chromatics Ultra Rich \cdot SOMBRE FORMULA 1

· 2 oz. 10 vol. Pro-oxide Cream Developer . 2 oz. 8M Frosted Latte Shades EQ Cover Plus **OPTIONAL BASE FORMULA**

Natural Level 7, Medium Blonde with existing Highlights

CARAMEL SOMBRE LE BON WORN BY AMBER LE BON



HAIRCOLOR TREND EVERYONE'S TALKING ABOUT

Give every client naturally glam dimension with the color trend everyone's talking about...NEW Sombre. Brunette and blonde are blurred together to create a beautiful, low-contrast soft ombre. Customize a look for every client with Chromatics and finish with Shades EQ for the professional difference.

NEW! CHROMATICS MOCHAS

Rich mocha shades; the perfect balance of gold, mahogany and soft violet tones.



BLUR BRUSH

this shade is best suited for medium to lighter bases. The warmer reflects best complement golden skin tones. Mix with NW on higher percentages of gray.



provide rich, deep chocolate tones with a hint of red. Ideal on dark and medium bases. May be mixed with N for absolute coverage of gray.



Use Redken's exclusive **Blur Brush** to help you create a **Sombre** effect. The longer bristles:

Help distribute formulas evenly

Create a gentle transition from one shade to the next

Help you achieve a beautifully seamless Sombre!



ODS² (**Oil Delivery System**) is a breakthrough Zero Ammonia carrier system that revolutionizes the way active ingredients are delivered to the hair strand:

The cuticle is enveloped in a layer of protective oil-based formula, allowing for active ingredients to be propelled into the cortex.

Hair is 2X fortified*, with long-lasting color and stunning shine.



A mixture of DYES, OIL and **PROTEIN EXTRACTS surrounds**



ODS² propels DYES and PROTEIN **EXTRACTS** into the cortex

3. 2X FORTIFIED*



The hair strand is 2X FORTIFIED* and infused with COLOR

PRE-SERVICE STEPS

PRE-SERVICE BEST PRACTICES

Before you begin any chemical service...

- · Precisely follow package instructions for haircolor, lightener and texture products · Wear suitable gloves for all applications
- · Perform necessary patch tests as outlined in the directions
- · Utilize protective smocks or capes for you and your clients during the service

SKIN ALLERGY TEST

PERFORM A SKIN ALLERGY TEST 48 HOURS BEFORE EACH USE OF THIS PRODUCT, AS ALLERGIES CAN DEVELOP SUDDENLY, EVEN THOUGH YOUR CLIENT HAS PREVIOUSLY USED A HAIRCOLOR PRODUCT FROM THIS BRAND OR ANOTHER.

If your client has a tattoo, the risk of an allergic reaction may be increased.

SKIN ALLERGY TEST INSTRUCTIONS

- \cdot Use soap and water to clean an area the size of a quarter in the bend of your client's elbow. Pat dry.
- · Using a plastic utensil, mix 1 part **Chromatics** to 1 part 20 volume Oil in Cream Developer in a plastic or glass container. Tightly recap the hair colorant and developer. Do not use metal utensils.
- Apply mixture to the test area with a cotton swab or ball. · Let test spot dry. Instruct client not to wash, cover or disturb for

· Instruct client to examine test area periodically over the next 48 hours. If he/she experiences any reactions such as redness, burning, itching, swelling, skin abrasions, eruptions or irritation in or around the test area, DO NOT COLOR YOUR CLIENT'S HAIR UNTIL HE OR SHE HAS CONSULTED A DOCTOR.

STRAND TEST

Chromatics may be readily accepted by porous hair that has been chemically treated or damaged from environmental exposure or heat styling. Always conduct a preliminary strand test to determine how the hair will accept color. Apply Chromatics to a small section of hair and process 35 minutes;

ADDITIONAL REDKEN PRODUCTS

Ashley Moore wears Mocha Sombre Haircolor by Redken Artist Sean Godard

Redken offers advanced in-salon treatments plus a complete collection of haircare and styling products to enhance your talents:

REDKEN CHEMISTRY

you treat and transform every client's hair—while increasing your revenue.

Customized in-salon services help

Innovative products create any look from runway volume to flexible texture. Includes Pillow Proof Blow Dry, the first and last step



REDKEN FOR MEN

High-performance groomers including haircare, styling and the industry's first professional haircolor for men to create effortless styles.

HAIRCARE

Scientifically advanced, benefit-driven shampoos, conditioners and treatments deliver simple solutions to hair's specific needs.



DIAMOND OIL

Provides shatterproof strength and multi-faceted shine to dull, damaged hair. A silicone-free blend of oils penetrates each level of the hair fiber to nourish

NEW CERAFILL THINNING HAIR SOLUTIONS

Easy to navigate universal systems offer proven results for all types of thinning hair, from early signs to advanced stages. Dermatologist endorsed.

CURVACEOUS Complete collection

products specially formulated to bring out

the best in every curl.

of haircare and styling



REDKEN HAIRCOLOR COLLECTION



Prismatic Permanent Color. Zero Ammonia.

PERMANENT COLOR

ODS² + Protein Extract Technology

Advanced Zero Ammonia, Zero Odor formula

Multi-dimensional results with up to 100% gray coverage

Also includes **Ultra Rich** for monochromatic results; **Beyond Cover** for 100% gray coverage on 75-100% gray hair; and Remixed for corrective and custom color effects



Advanced Performance Color Cream ColorBond Technology

- · 100% oxidative dyes for healthy-
- looking, multi-dimensional results · Lighten, darken, match natural color or cover gray

Also includes **Cover Fusion** for 100% coverage on 50-100% gray hair; Extra Lift for up to 5 levels of lift; and **Hi-Fusion** to boost intensity



COLOR GELS

Permanent Conditioning Haircolor Select Dye System with 100% oxidative, long-lasting, UV stable dyes

> Brighten, darken, change or correct · Exceptional gray coverage from a few

strands to high percentages Also includes Fashion Gels for ultrahigh lift with superior tonal control



BLONDE IDOL

Lightening for Every Level **High Lift Conditioning Cream** Haircolor for up to 5 levels of

Customizable Blue Oil Lightening **System** for up to 7 levels of lift Base Breakers for 1 level of lift in just

10 minutes Your ultimate toolkit for highlights, balayage and all-over blonde



SHADES EQ

Equalizing Conditioning Color

- Ammonia-free, acidic demi-permanent liquid Glaze, refresh and correct. Refresh all Redken permanent color!
- Blend 50% gray with a sheer result Also includes **Shades EQ Cream** to blend 50% gray with a deeper result and Cover Plus for up to 75% gray blending



- Temporary color in 5 vibrant fashion shades and 5 natural shades.
- Goes on easy, dries fast Won't smudge off on clothes
- Makeup-inspired sponge applicator



REDKEN FOR MEN

5 min. Custom Gray Camouflage

Advanced ammonia-free, permanent dye technology with demi-permanent results offers 5 minute processing time Use to camouflage and blend gray Contains protein and quinoa oil for strength

and shine · 6 natural-looking shades in 2 families

. TECHNICAL

Chromatics Oil in Cream Developer

4. Formula: 2 oz. 7 M (7) Chromatics + 2 oz. 20 vol.3.Undertone at Level 7: orange

2. Target Color: Level 7 Medium Blonde with natural tones

. Natural Level: 5 Light Brown / 0% gray

FORMULATION EXAMPLE FOR LIFTING NATURAL PIGMENT:

Oil in Cream Developer. For standard lift and gray coverage use 20 volume Chromatics Select a shade to enhance, balance or counteract undertones.

Chromatics Haircolor. NOTE: Only use Chromatics Oil in Cream Developer with Oil in Cream Developer needed to achieve the target color

4. Select the Chromatics shade and volume of Chromatics System Chart)

3. Determine the undertone found at the target level (see Level

2. Determine the target color (final level and tone) desired by consider percentage of gray, hair texture, condition, and hair density

. Determine your client's natural hair color level. Remember to

FORMULATION GUIDELINES

tones, select a shade with an opposite tonal value. Remember,

unique character. lifting. Tone is the portion of the base that gives a shade its and black to gray background helps to diminish warmth when foundation. Brown to tan background helps ensure gray coverage produce balanced, natural looking results and gives the shade its

BACKGROUND COLOR AND TONE

VIOLET PEARL MOCHA **GREEN** BED BED COPPER COLD **GBEEN** VIOLET/IRIDESCENT **BLUE/ASH JARUTAN VELLOW** (RED) (Jəloiv)

Chromatics Oil in Cream Developer 4.Mix: 2 oz. 6Gi (6.32) Chromatics Beyond Cover + 2 oz. 2G vol.3. Undertone at Level 6: red/orange 2. Target color: Level 6 Dark Blonde with soft golden tones 1. Natural Level: 4 Medium Brown / 75-100% gray

BEYOND COVER EXAMPLE FOR COVERING GRAY

+ 2 oz. 20 vol. Chromatics Oil in Cream Developer 4. Formula: Mix % oz. 6MW (6.03) **Chromatics** and 1% oz. 6G (6.3)

5. Undertone at Level 6: red/orange 2. Target Color: Level 6 Dark Blonde with soft golden tones 1. Natural Level: 4 Medium Brown / 50-75% gray

FORMULATION EXAMPLE FOR COVERING GRAY:

ZOITHMOSHO EDITHMO9HD (Mix 1 oz. desired shade with 1 oz. N or NW) **AND NW SHADES** N or NW)

OB CHBOWATICS N
BEAOND COAEK (bre-pleuded)

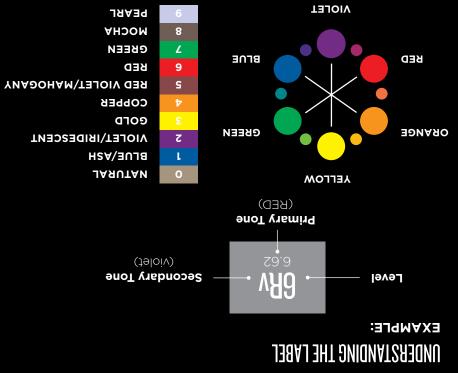
CHROMATICS
Desired Shade CHROMATICS CHROMATICS Formulate with Matural (M) or Matural WARM (WW)

N AND NW SHADES

GUIDELINES FOR COVERING GRAY HAIR

the color wheel to counteract or enhance tones. To counteract Always consider the tone of the hair that you are starting with. Use

Background Color is the portion of the color base that helps



value similar to the undertone exposed at the target level. opposites neutralize. To enhance undertones, select a shade with a tonal opposite to the undertone exposed at the target level. Remember, level. To counteract undertones, select a shade level with tonal value process. Always consider the exposed undertones visible at the target Undertones are the unrefined warm tones exposed during the lifting **MORKING WITH UNDERTONES**

opposites neutralize. To enhance tones, select a shade with a similar





length (not all hair has a Zone 3) or hair that extends past the shoulders in Zone 3 is either overly porous hair (ends) strand and begins where Zone 1 ends Zone 2 is the mid-shaft area of the hair regrowth hair—also referred to as the scalp area or Zone 1 is approximately the first 1" of the will help you achieve even color results. differently based on the condition of the hair. Understanding Zones strand. The hair is divided into 3 Zones. Each Zone will accept color

Use the opposite diagonal to cross-check your application

Pre-treat the hair with Redken PreArt and Hair Cleansing Cream. Follow with Extreme CAT or Redken Chemistry as heeded Dry hair

Processing chart. Rinse, shampoo with Hair Cleansing Cream.

with bowl and brush or bottle. Process according to Mixing and

For all on-scalp applications, start with dry hair and divide into 4

sections. Take 1/4" (0.5 cm) partings for even saturation. Can be applied

HAIR COLOR APPLICATION BEST PRACTICES

9JAJ2-NO

Apply color generously to Zone 1 (the scalp area) using fine 14"

Redken uses the term "Zones" to refer to specific areas of the hair NNDERSTANDING "ZONES"

					ixed in a 1:1 ratio of color (5) Chromatics + 2 oz.	
Use this ratio to help maintain the proper balance of Chromatics Remixed and Chromatics dyes: ¼ Chromatics. Remixed and 1¾ Chromatics. Color tone and longevity may be compromised otherwise.	SΣ	Tonal modifier discalp	seireV oscording to noitelumrof	9mulov 0δ	*[:[×iM	Chromatics Remixed
				9mulov 02		
				9mulov Of		
For best results, use 20 vol. Chromatics Oil in Cream Developer (No heat)	92	75-100% Gray Coverage	S of qU	əmulov OS	l:f xiM	Chromatics Beyond Cover
For modern, prismatic gray coverage, formulate with the N or WW families	SΣ	til IsnoitibbA	5 of qU	9mulov 02	l:l xiM	Chromatics
		Standard Lift/Gray Coverage	S of qU	9mulov 02		
		til leminiM	f of qU	9mulov Of		
For traditional, monochromatic gray coverage, formulate with NM or G families	SΣ	fil lenoitibbA	5 of qU	əmulov Οδ	l:l xiM	
		Standard Lift/Gray Coverage	2 of qU	9mulov 02		Chromatics Ultra Rich
		Hil IsminiM	f ot qU	9mulov Of		
SPECIAL INSTRUCTIONS	MINUTES	∃ÐASU	OF LIFT LEVELS	DEVELOPER	(COFOE : DEVELOPER)	

Color Extend Magnetics.

OFF-SCALP

Zones 2 sano 5.

and shampoo with Hair Cleansing Cream or Color Extend. Condition with

according to Mixing and Processing chart after wrapping the last foil. Rinse

Cleansing Cream or Color Extend Magnetics and dry the hair to check

want to rinse Zone 1 formula after processing, shampoo the hair with Hair

Note: Until you become familiar with your Chromatics formulas, you may

processing Chromatics. If Zone 3 is present, dilute formula with Crystal

process at room temperature for up to 20 minutes, while simultaneously

Formulate Shades EQ to match the Zone 1 result. Apply to Zone 2 and

5. Rinse and shampoo with Hair Cleansing Cream or Color Extend

5. Start the processing time after the Zone 1 application is complete.

of the same Zone Z formula with a lower volume of Chromatics

+ 30 vol. Chromatics Oil in Cream Developer

+ 20 vol. Chromatics Oil in Cream Developer

2. Immediately apply to Zone 1 (the scalp area) a new mixture

1. Apply selected formula with a higher volume of Chromatics

CHROMATICS TRADITIONAL VIRGIN APPLICATION EXAMPLE:

Oil in Cream Developer to Zone 2 (the mid shaft).

Mix with any **Chromactics** shade in a 1:7 ratio for best results.

BLUE

COLOR CONTROL SERIES.

VIOLET

For weave or highlighting applications, start with dry hair. Process

your color results before applying your Shades EQ formula to

Clear Shades EQ or reduce timing and strand test often.

BEFRESH ZONES 2 AND 3 WITH SHADES EQ

RETOUCH APPLICATION

Oil in Cream Developer.

Zone 2 Formula: 5N(5) **Chromatics**

Zone 1 Formula: 5N(5) Chromatics

1. Apply selected formula to Zone 1 (the regrowth)

4. Process at room temperature for 35 minutes.

Magnetics. Condition with Color Extend Magnetics.

ontains R5 red dye 💍 Shade contains Carmin'R red dye	Shade contains Rubilane' copper dye 🔞 Shade o		CHROMATICS CLEAR Clear is the colorless version of Chromatics It may be used alone to lift without deposit or to dilute or cus tomize a shade.
			BLACK 1Ab
203 203			DARKEST ZN
WNE SO.E		3 Br 3Vv 25 3.56 3.22	E DARK BROWN \$
46b 46m 48c 4M 4NW	4€ ∀	477 4RV 4RV 4RV 4RV 6A.66 4.6	PAP AND NA MUCHAN AND NAVORA MUCHAN AND NAVORA
2.32 Edw 5.03	2't 2't 2Ct 2Ct 2Ct	Vb SBr SVv	
66b 6.35 6.54 6.8 6.03 6.03 6.03	93 529 56.9 56.9 56.9 56.9 56.9 56.9 56.9 56.	89 V89 V99 3√8 8. 3.3 	6 6 6 6 6 6 6 7 7 8 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9
76i 7.32	7Cr 7Gr 7.34		MY NA SECONDE ST. T. T
8.51 8cb 8cb	8Cc 8Cg 8G 8G 8G8		8 PLONDE 8 N8 SA3 8 N
96. S2.9	96 9.34 6C 96C 96C 9CC		9
10.51 10Gb	10.5 10.56		OLTRA PALE 10.25
GOLD/ GOLD/ mocha copper MARM AHOCHA WARM watural	OPPER COPPER COPPER COPPER GOLD COPPER GOLD GOLD GOLD	wn red violet red violet RED RED O	DESCRIPTION ASH, PASH, BASH, BOLD BESCENTY WION BESCENTY WION BLEVEL OF BOLD BOLD BOLD BOLD BOLD BOLD BOLD BOLD
WARM BROWNS & BEIGES WARM	сорредс	GES REDS & VIOLETS	NATURAL ADJUSTING COOLS COOL BROWNS & BEIG

ΜΝΖ

BEDKEN